

Personal Digital Influence Plan



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Action Platform

**what did I learn, what
surprised me, what
changed in me?**

**¿qué aprendí, qué me
sorprendió, qué cambió
en mí?**



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MODULE 1: The Power of Digital Influence

What do you want to communicate?

Who do you want to reach?

What transformation do you want to inspire?

Please paste the link to your public post below.

MODULE 2: Purpose-Driven Narratives

"My Story for Our Common Home" in 5-7 sentences

MODULE 3: Personal Branding

Digital Brand Declaration

Using the structure practiced during the session, write 3-5 sentences that answer:

1. Identity – Who am I? (identity and vocation)
2. Values – What do I stand for? (values and mission)
3. Audience – Whom do I serve?
4. Voice – How do I show up? (voice and tone)
5. Invitation – What transformation do I invite?

Scale Up Your Business

MODULE 4: Creating Content that Connects

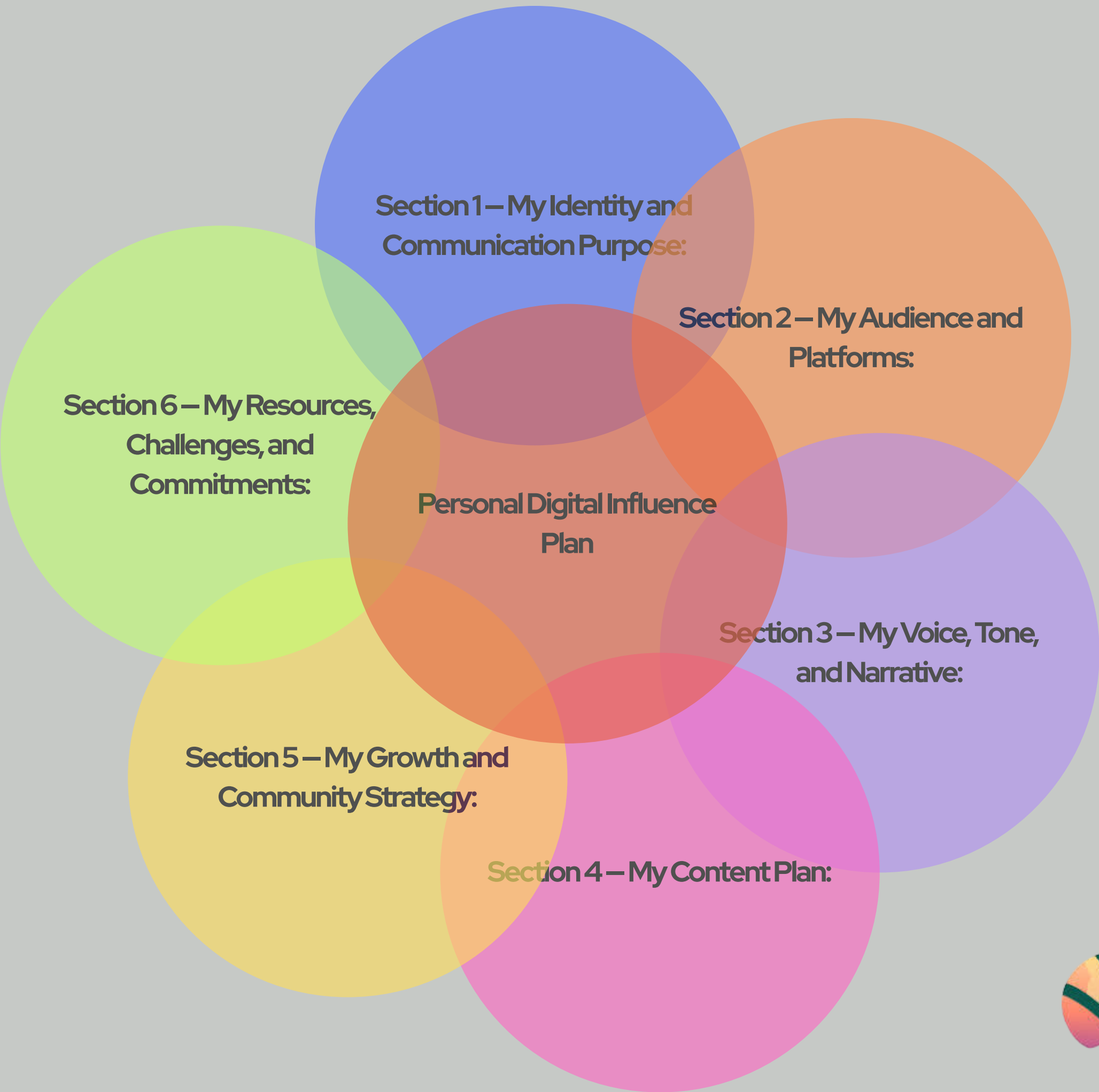
My Published Content

MODULE 5: How to Grow on Social Media

People I Would Like to Connect With

@saenz.anagaby





Miro



bit.ly/Modulo6laudatosi

**Volunteer participants
present their
plan in 60 seconds**



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On the Care of Our Common Home

Sobre el cuidado de la casa común



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A stylized world map in a teal color, overlaid with a network of yellow and white lines connecting various points across the continents, suggesting a global network or communication theme. The background is a gradient of purple and blue.

GRACIAS

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