



# Reflecting on the Laudato Si' Goals Reflection on the Laudato Si' Goals

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Title: Technology With Soul: Inclusion, Diplomacy and Care for Our Common Home

## **Introduction**

As A Leader in Fintech and Cross-Border Technology Collaboration (Founder & CEO Of **MIGRATBANK**; Partner in Regional Tech Alliances), I Believe Technology Must Be Shaped by Dignity, Ethics and Solidarity. This Conviction Aligns Deeply with The Laudato Si' Goals and The Call to Integral Ecology.

## **1) Which Laudato Si' Goal Speaks to You Most and How Has It Inspired Changes for You or Your Community?**

Goals That Speak Most: Response to The Cry of The Poor and Response to The Cry of The Earth, Together with Ecological Economics and Ecological Education.

These Goals Resonate Because My Work Focuses on Reducing Exclusion (Financial and Digital) While Promoting Ethical, Human Centered Technology. **MIGRATBANK** Mission To Reach Migrants, Entrepreneurs and Underserved Communities Embodies a Response to The Cry of The Poor Delivering Access, Dignity and Economic Agency Rather Than Only Transactions. At The Same Time, Adopting Sustainable Economic Practices and Educating Teams and Partners Reflects a Commitment to The Cry of The Earth and Ecological Economics.

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## 2) How Has the Socio Ecological Crisis Affected Your Community?

In Latin America, Socio Ecological Pressures (Climate Vulnerability, Unequal Access to Digital Infrastructure, Migration Due to Economic and Environmental Stressors) Compound Social Exclusion. These Dynamics Increase Vulnerability for Migrants, Informal Workers and Micro Entrepreneurs the Very Groups **MIGRATBANK** Seeks to Empower. Technology Can Mitigate or Exacerbate Those Pressures; When Designed with Ethics and Local Knowledge, It Mitigates Them.

## 3) What Is Your Mission And/or Your Values?

My Core Mission, To Humanize Technology and Finance Enabling Inclusion, Dignity and Resilient Livelihoods Across Borders. Core Values: Dignity, Solidarity, Ethical Innovation, Intercultural Cooperation, And Stewardship of Human and Natural Resources.

## 4) How Do Your Mission/Values and Identity Connect with The Laudato Si' Goals?

**Response To the Cry of The Poor:** We Center Migrants and Excluded Populations When Building Financial Products Ensuring Access and Protecting Dignity.

**Response To the Cry of The Earth & Ecological Economics:** We Commit to Building Services That Minimize Environmental Footprint, Support Local Economies and Promote Sustainable Value Chains.

**Ecological Education & Spirituality:** We Invest in Training and Internal Culture That Foregrounds Ethical Decision-Making, Solidarity and A Sense of Stewardship, The Laudato Si' Goals Frame These Actions as Part of An Integrated Spiritual, Social and Policy Conversion. Laudato Si' Action Platform.



## 5) Why Join the Laudato Si' Action Platform?

The Platform Offers a Structured, Global Pathway to Translate Values into Measurable Commitments and To Join a Network of Actors (Church, Civil Society, Public Sector and Business) Driving Integral Ecology. For My Projects, This Is an Opportunity to Formalize Commitments, Gain Learning Resources, And Scale Partnerships That Align Technology and Finance with The Common Good.

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## 6) Existing Initiatives / Actions Already Started (Summary)

**MIGRATBANK** (Fintech with Social Focus): Product Design for Migrants and Underserved Entrepreneurs; Partnerships with **TUFIRMA**, **RIOLAB** And **LATINAI DIGITAL** To Make Onboarding and Identity Verification Inclusive and Secure. Recognized In Finnovista Fintech Radar.

**Regional Collaboration:** Alliances And Participation in Multilateral Dialogues to Influence Inclusive Digital Policy and Govtech Solutions.

Culture & education: internal team training emphasizing ethics, dignity and user-centered design; co-creation workshops with communities

**"With empathy, respect, and integrity, I lead so that every action restores dignity; I invite you to join forces and build together a fairer and more sustainable world." William Aguilar**



	Current Actions	What's working well	Areas for Improvement
Response to the Cry of the Earth	Initial measures to reduce operational footprint; awareness raising inside teams	Leadership awareness; early energy-efficiency practices	Formal carbon baseline; renewable energy plan; supplier sustainability criteria
Response to the Cry of the Poor	Financial inclusion products for migrants, simplified onboarding, partnerships with local agents	High adoption in target micro-communities; strong trust through local partners	Better impact metrics (income change, savings); scale outreach to rural areas
Ecological Economics	Design of products that favor local value chains; pilot incentives for sustainable vendors	Positive local partnerships; pilot use cases	Integrate circular-economy thinking into products; measure ecosystem impacts
Adoption of Sustainable Lifestyles	internal policies (remote/hybrid work, reduced travel when possible)	Staff buy-in for responsible practices	Formal incentives for low-impact commuting; sustainable procurement policy
Ecological Education	Workshops on ethics, inclusive design and community co-creation	Growing internal competency and alignment	Expand to community education, partner with universities for formal curricula
Ecological Spirituality	Team reflection spaces and value-based leadership sessions	Strong sense of mission among leadership	Systematize reflective practices; encourage local community spiritual dialogue
Community Resilience and Empowerment	Partnerships for co-creation (TuFirma, RIOLAB, LatinAI); support to micro-entrepreneurs	Trust and local adoption; demonstrated use cases	Build emergency funds or micro-insurance products; resilience training for clients